

Competitive Portfolio



Sales Support & Training

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2016 Strategic Priorities





CP12

CP12 Base Benefits

Benefits for Cancer plus 23 other specified diseases.

- Hospital Confinement
- Inpatient Drugs and Medicine
- Surgery; Anesthesia
- Bone Marrow and Stem Cell Transplants
- Second Opinion
- Physician's Attendance
- Private Duty Nursing Services
- Radiation/Chemotherapy; Medical Imaging; Anti-Nausea Drugs
- Blood, Plasma, Platelets; Hematological Drugs
- Ambulance
- Non-Local Transportation



Base Benefits

Benefits for Cancer plus 23 other specified diseases.

- Family Member Lodging/Transportation
- Outpatient Lodging
- Extended Care Facility
- Government or Charity Hospital
- Ambulatory Surgical Center
- New or Experimental Treatment
- Hospice Care
- Physical or Speech Therapy
- At Home Nursing
- Waiver of Premium
- Prosthesis



Base Benefits

Benefits for Cancer plus 23 other specified diseases.

- National Cancer Institute Evaluation
- Egg Harvesting / Storage



Riders

Benefits for Cancer plus 23 other specified diseases.

- Cancer and Specified Disease Additional Benefit
- Cancer Initial Diagnosis Level Benefit
- Cancer Initial Diagnosis Progressive Benefit
- Hospital Intensive Care
- Fixed Wellness Benefit
- Variable Wellness Benefit



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